

## LANGUAGES

Italian Native or Bilingual proficiency.

English Professional working proficiency.

#### SKILLS

I work proactively in order to find the conditions of maximum cooperation and dialogue: I like teamwork.

With the clients, I always try to establish a constructive dialogue in order to better understand their needs.

Solid experience with design systems, atomic design, responsive design, UCD and accessibility principles.

Excellent knowledge Photoshop, Indesign,

lllustrator, Sketch, Figma, Adobe XD

Good knowledge Zeplin, Principle, HTML & CSS

Basic knowledge Autocad, Processing, Keyshot and Cinema4D, Rhinoceros

TAX CODE PCBMRA89s13F964K

**VAT CODE** 04230230247



# Mauro Pocobelli

UI designer, passionate about branding and illustration. Freelance at II Sole 24 Ore and open for new collaborations. Currently I am focusing on their design systems to reduce costs and speed up the process, and to have more consistency throughout the products, which are steadily growing in number.

# Work Experience

# UI DESIGNER Il Sole 24 Ore (Milan, 2019 - Present)

I work as a digital designer for the II Sole 24 Ore, the main business newspaper in Italy. I'm in charge of different projects, collaborating with marketing, journalist and IT team. Occasionally I create illustrations for the newspaper.

#### Main projects

<u>Norme & Tributi Plus →</u> <u>Biblioteca24 →</u>

#### LECTURER Raffles Milano (Milan, September 2022 - Present)

Teaching digital product design process and direction to the students of the three-years course in Visual design.

#### EDITORIAL DESIGNER

Mediaprint Editore srl (Verona, August 2017 - June 2019)

I worked as art director of the Pallavolo Supervolley and 365mountainbike Magazine.

#### **GRAPHIC DESIGNER**

#### EazyCity (Cork, Ireland, August 2015 - June 2017)

Member of the Marketing Department composed of an international group, developing concepts, graphics and layouts.

# Education

## UI DESIGN MASTER

Talent Garden Innovation School (Milan, Febraury 2020 - June 2020)  $\frac{\text{Alain Mikli} \rightarrow}{\text{Welcome} \rightarrow}$ 

## MASTER DEGREE IN COMMUNICATION DESIGN 110/110 IUAV (Venice, October 2013- April 2015)

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BACHELOR DEGREE IN INDUSTRIAL DESIGN Polytechnic of Milan (Como, October 2009 - October 2013)